

MasterCraft

2020 BOAT BUYER'S GUIDE

SMART STARTS HERE



THE MUST KNOWS

Whether you have countless hours at the helm or are new to the towboat world, picking out the right brand and model is a big decision. The fun part awaits with time on the water . You have 18 summers with your kids and you want to make every day golden. Things get more complicated when you're in research mode, at a dealership or in the aisles at a boat show. The rational side of your mind is seeking answers.

In doing your homework—you may have noticed the information out there is plentiful, but can be unreliable and overwhelming. We're here to help. This guide contains the must-knows to buying a towboat in 2020.

RULE #01

GET A GREAT WAKE FOR YOU

*YOUR WAVE, YOUR WAY. CREATE EPIC WAKES AND WAVES FOR EVERYONE
WITH THE INDUSTRY'S MOST VERSATILE LINEUP.*

The top of the list for towboat buyers: the boat needs to make a great wake. Are the wakes really that much better behind a MasterCraft? Glad you asked. Truth is— Yes, they are. Courtesy of our award winning Gen2 Surf System™, we create the world's largest, most adjustable surf waves, which make your days so much more fun. From young to old, little to big, novice to advanced and riding every board in between, the adjustability of our GEN2 Surf System fits the wave to the rider. And that versatility continues with the ability to use the same easy-to-operate software to create amazing wakeboarding wakes, and in most cases, exceptionally flat ski wakes.



WHAT MAKES GEN2 SURF SYSTEM SO FUN?

In 2009 MasterCraft debuted the industry's first surf system. Since then, our team of next level Naval Architects have continued to innovate and evolve our surf waves, making them more fun by making them longer, larger and more versatile. What makes it so special? Each and every model gets its own unique system custom designed to maximize wave performance. Ballast placement and amount is tuned for each hull. Then the shaping devices, location, travel and unique patented features are adjusted to pump out the world's greatest surf waves. This creates a more efficient, more adjustable, all around better wave. What you end up with is more of everything you want for every skill level.

Drivers love it because it's so simple: one-button control of all the variables (ballast, speed, and shaping device angles). Surfers love it because each wave is tuned for them, so everybody on the boat—from beginner to advanced—gets waves tailored for their tastes, board types, and ability levels. From mellow waves for kids to steep waves for the big guys, everyone gets what they need, tailored for them. With exceptionally clean waves and the largest surfable area in the industry, even more fun awaits due to the precision of the GEN2 system.

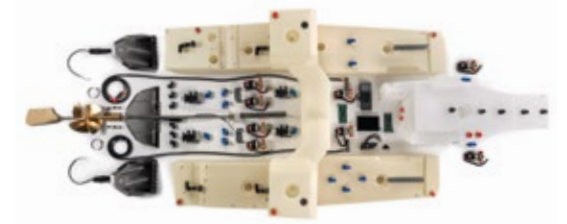


THE GEN 2 SURF SYSTEM COMPONENTS



THE HULL

Each hull is engineered to displace water. Every model in our lineup has a uniquely designed hull to create surf waves.



THE BALLAST

Placement and weight of the ballast tanks, along with plumbing (and options like super quick FastFill Ballast Pumps or intelligent Switchback Ballast) are unique to each model.



THE WAKE SHAPING DEVICES

With twelve patents and counting, we're continually innovating and improving our waves. The size, design, and placement of our shaping devices are unique to each boat model. These customized devices, when paired with our large range of adjustment, is how we create the best surf experience for everyone on board.



THE BRAINS

The world's most adjustable surf system is incredibly simple to operate. Software puts all the variables together—speed, ballast levels, and shaping devices—to make conjuring the perfect wave a breeze. The easy-to-use in-dash controls also feature a quiver of surf profiles to cater to every surfer.



RULE #02

MORE CHOICES MEANS A BETTER FIT

It's simple. When you have more options you can find a boat that fits you and your family just right. One of the largest and most varied product portfolio in the industry: 12 boats and endless ways to make each model yours.

Start with the basics like function and size. Do you plan to surf or spend most of your time skiing? How about cruising? Or do you prefer to keep your options open every day? How many people will you bring on board? From there, you can push the limits or stay classic with styling, comfort, convenience, performance and options. There are no wrong answers, just plenty of ways to make your boat uniquely your own.



NXT20

Accessible price and amazing quality / IImor v8,
MasterCare warranty / wake, ski, surf and tube



20' 0" / 11 PASSENGERS / 3965 POUNDS

XT21

Mid-sized multi sport amazing / IImor 6.0L v8 /
killer surf, wake and ski



21' 4" / 14 PASSENGERS / 4800 POUNDS

NXT22

Bigger performance, affordable price / IImor v8,
MasterCare warranty / wake, ski, surf and tube



22' 0" / 14 PASSENGERS / 4213 POUNDS

XT22

Capabilities across every sport / generous ballast,
amazing style / best in class surf, wake and ski



22' 4" / 16 PASSENGERS / 4900 POUNDS

XT20

Compact, awesome-at-everything / world-class surf,
wake and ski



20' 0" / 11 PASSENGERS / 4500 POUNDS

XT23

Classic looks, category crushing performance /
formidable surf, amazing wakes / 23 ft of fun



23' 4" / 16 PASSENGERS / 5000 POUNDS

XT25

Large spacious size / massive waves for surf and wake / ski capable with classic looks



25' 3" / 18 PASSENGERS / 5200 POUNDS

X26

All-day excursions, cruising, wake & epic surf / optional on-board head, sink & refrigerator



26' 5" / 18 PASSENGERS / 6900 POUNDS

X22

Exceptional surf and wake capabilities paired with the responsive Switchback ballast tank



22' 4" / 16 PASSENGERS / 5500 POUNDS

XSTAR

Largest wakes in the industry / Surf titan / iconic design / custom FastFill ballast system



23' 0" / 16 PASSENGERS / 5800 POUNDS

X24

Luxury performance / incredible surf and wake, boosted by the amazing Switchback Ballast tank



24' 2" / 18 PASSENGERS / 6100 POUNDS

PROSTAR

Ultimate ski machine / spacious interior, open or closed bow / flat wakes at all lengths



20' 0" / 7 PASSENGERS / 3300 POUNDS



RULE #03

COMFORT IS THE KEY TO HAPPINESS

*MORE COMFORT MORE JOY. UNMATCHED COMFORT AND THE
SMOOTHEST RIDE MAKE EVERY DAY ON THE WATER BETTER.*

Most of your time will be spent inside the boat. So you want to be comfortable and the key to having everyone on board happy comes from a combination of smooth ride, great layout, and all-day comfort. MasterCraft boats ride smoother because our build construction, hull designs and seating ergonomics are all superior. On any water, you feel safe, confident and comfy. Inside the boat, our layouts take pampering to the next level with seats that are the most plush (more high-density



foam) and most spacious (ergonomically amazing). Our interiors are also the most adjustable, with innovations like flip-up seats, reverse-facing transom lounge seats and cockpit flip seats—so everyone in your crew has the best seat in the house to catch the action behind the boat. When it comes to chilling out, we thought of everything—from lit cupholders, to seat heaters for those dawn patrols, to the easiest-to-use bimini, full-length sunshades, CoolFeel vinyl, and...well, you get the drift. It all adds up to better quality, quality time.



RULE #04

IF YOU MUST COMPARE MAKE IT APPLES TO APPLES

EVERY DETAIL DELIVERS. MASTERCRAFT BOATS ARE BUILT WITH A HIGHER CLASS OF COMPONENTS, SO YOU GET THE QUALITY YOU EXPECT AND DESERVE.

Making a decision on the value is different than looking at price alone. The apples-to-apples, model-to-model, component-to-component, length, layout, and performance, dollar-to-dollar decision maker knows that at the end of the day, quality is everything. Which is why we don't compromise your lifestyle by cutting corners.



MasterCraft boats include more standard equipment and our component partners are the most awarded and best in the industry. And no other brand goes through the same design collaborations with their partners.

WE DO IT THIS WAY BECAUSE WE THINK YOU'RE WORTH IT.



BENEFITS, BOOSTED

Everything we design has the end user in mind, you. These industry-leading innovations available on MasterCraft boats help you have the most fun, save time, amplify performance, avoid hassles, and make summers even better.

CAN YOUR BOAT DO THIS?



INTUITIVE SCREENS

The best boats on the water deliver the best in-dash display experience.

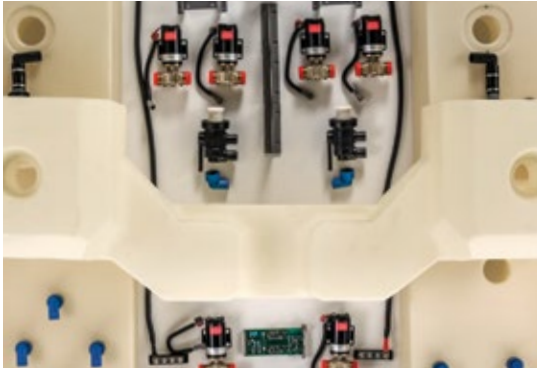
MasterCraft is the only boat brand to bring in user interface experts to consult on software design. And not just one, we brought in two world-renowned interface design firms to help us sharpen our software: BMW Designworks and QNX.

The result: in our X and XT Series, simple-to-use screens provide limitless driving flexibility. Across the 4.3" Dash Display, the 7" Dash Display and the Dual Screen Dash Display, your control and ease of use over all of the boat's systems is unparalleled. Fine tune every detail exactly the way you would like or sit back and rely on our intelligent mode presets—each created and perfected from years of onboard user feedback to serve up what you need when you need it, whether you're cruising, chilling or towing.



DOCKSTAR HANDLING

Fine tuned for connoisseurs of the easy ride, the DockStar Handling System delivers revolutionary steering control in reverse and increases all around handling for precision driving. Perfect for maneuvering in tight spaces, the triple rudders on the DockStar Handling system allows you to reverse to both left and right with a single engine inboard. Novel enough to already be awarded five patents. Amazing enough to win an NMMA Innovation Award. Perfect for your next MasterCraft.



SWITCHBACK BALLAST TANK

Our engineering team knew that wave-making could be drastically improved. Enter the Switchback Ballast Tank.

Start with a U shaped tank that spans the hull's width. Optional FastFill Pumps bring in water at 30 gallons per minute—300% faster than standard. Once the water is loaded and the tank is 75% full, the software intelligently moves it side to side, exactly wherever you need the weight and displacement. This creates a more efficient, more flexible, all around better wave.

What you end up with is more of everything you want for every skill level. Roll out the most versatile waves, from steep waves customized for aggressive surfing, to mellow kid friendly waves and everything in between, everyone gets what they need. And in the end, even though we focused on every other part of the wave, the byproduct of adding that much displacement to the boat was that we still ended up with a wave that's bigger on top of everything else. Quite simply, the towboat industry has never seen a surf wave like this before.



FASTFILL BALLAST SYSTEM

When it comes to wakeboarding and wakesurfing, ballast is an important element. More weight means more wave—but unfortunately more weight means longer fill times—until now. We've changed that in a big way with our FastFill ballast system. Available in the X and XT Series—and nowhere else in the industry—the MasterCraft FastFill system uses pumps that bring in 30 gallon of water a minute which is 300% faster than standard pumps. Cut fill times by 50-60%. Fill up 4,000 lbs of ballast in less than four minutes. The time and energy savings add up quickly. Upgrade to FastFill for less downtime idling while your tanks fill and more good times rolling out the goods.



RULE #05

PEACE OF MIND IS THE MOST VALUABLE ADDITION TO YOUR BOAT

*NODOWNTIME, NODOUBTS. THEBESTBUILDQUALITYANDTHEBESTWARRANTY
MAKE MASTERCRAFT THE MOST RELIABLE BRAND ON THE WATER.*

What do you know about where your boat was built? Here's why we think it's important: because your summer is priceless. And who wants to deal with unnecessary down-time, or outsourced service contracts?



BUILT AT THE BEST PLANT IN NORTH AMERICA

MasterCraft is the only boat manufacturer in the marine industry to achieve prestigious global ISO certifications, and while we're at it we should mention we're the only marine manufacturer awarded "Best Plant in North America" by the leading trade authority, Industry Week. Peek further behind the curtain you'll find us testing your boat—MasterCraft performs over 1,400 tests PER BOAT before each is sold, including 24 hours of validation in offshore ocean waves. But we won't bore you with the details. The bottom line is simple: We have the most comprehensive, easiest-to-understand 5 year warranty, and the only 7 year / 1,000 hour engine warranty.



PART THE WATERS AND PUT THE POWER DOWN

Ilmor is MasterCraft's exclusive partner for recreational marine engines. The most responsive, robust, and reliable engines means more time on the water doing what you love. Welcome to world class.

LEVELED UP WITH MORE LITERS

More liters means more power, and you will feel the difference in our 380 horsepower 6.0L MPI engine, standard on the NXT, XT, and ProStar models. X Series models along with the XStar feature a silky smooth 430 horsepower 6.2L GDI, and can be upgraded to a massive 7.4L MPI making 522 horsepower. The torque and gearing ratios are all designed to give you a power curve with tractor-like towing muscle in a boat filled with ballast, but also plenty of glorious top end speed. And for those seeking saltwater, the super tech 5.3L GDI has an efficient close-cooled aluminum block, running 365 horsepower giving it outstanding top end performance, while still pulling wicked holeshots.

THE WARRANTY NOBODY CAN TOUCH

Ilmor engines have an unprecedented seven year, 1000 hour, factory backed warranty—the most comprehensive in the towboat industry. This is the gold standard.



6.0L MPI



6.2L GDI



7.4L MPI



5.3L GDI

MasterCare
5 YEARS/NO FEARS/FACTORY BACKED



MASTERCARE MAKES ALL THE DIFFERENCE

A rock-solid warranty is the key to zero downtime and 100% fun times. It's why MasterCraft was the first to include a warranty that's fully factory backed, fully comprehensive and fully covered for five years—the industry had never seen anything like it.

WHERE MASTERCARE IS ABOVE EVERYTHING ELSE

FACTORY BACKED

If a problem occurs, there are no intermediaries and no pass-off to component suppliers. This is not an insurance policy, it's completely factory backed. Issues are resolved immediately and directly through MasterCraft's award-winning concierge service, recipient of the industry's highest ranking for customer satisfaction.

FULLY TRANSFERABLE

Our 5 year/600 hour coverage is the longest in the industry, and it's fully transferable one time. The transferable warranty adds an average of \$2500 to the value of a used MasterCraft.

BOW TO STERN

The hull, the tower, the ballast system, the stereo, the carpet, the seats, the instrument gauges...every single element of your boat right down to the screws and pads is covered for five years, with four exceptions: trailer paint/corrosion, gelcoat defects, screens and pads, then top that all with an amazing powertrain warranty - 7 years / 1000 hours from ILMOR. Nobody in the industry can beat it.



RULE #06

A GREAT PRICE IS NOT ALWAYS THE BEST VALUE

Price is an important part of the purchase decision, and a bargain feels great when you're signing the papers. Experienced buyers know there's a big difference between price and value. If your savings eventually cost you in headaches from unreliability and repairs, then they aren't really savings at all.

VALUE IS MORE IMPORTANT THAN PRICE ALONE

We believe in price transparency. We don't think it's fair to anyone buying a MasterCraft for us to obfuscate the actual price. We don't artificially depress the bottom line by offering bare-bones, barely usable configurations that no consumer would want without adding options.

In fact, MasterCraft is the only brand to actually show a Nationally Advertised Price on our website. We do this because we trust that people interested in our brand are smart enough to see through price tricks. Our competitors don't trust you enough to show a Nationally Advertised Price.



RULE #07

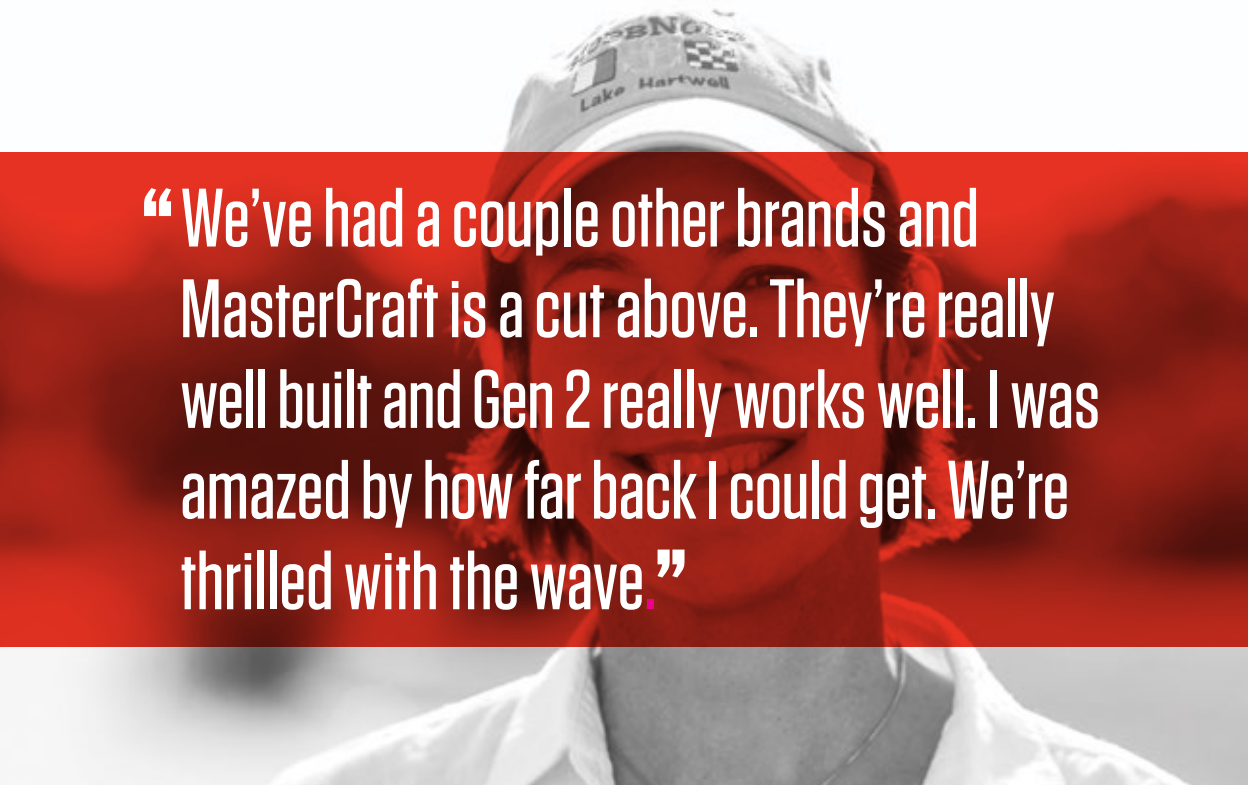
HOW WELL DO YOU KNOW YOUR DEALER?

MasterCraft has the best network of boat dealers. Top to bottom, they have the expertise and enthusiasm to keep you on the water and help you get the most out of your boat. We train them extensively, so they are ready to train you. They are ready to help steer you through the buying process, assisting with finding the right options and colors to make you happy on the water. They are trained to deliver each MasterCraft to you, walking you through all the systems, making sure you know how to control everything with the screens, how to adjust the boat to give everyone the wakes and waves they deserve and how to control the boat so you have a safe and fun outing. They are ready to service you, whether its regular yearly maintenance, winterizing or an unexpected issue. They've got the training, knowledge, parts and the gear to make your water time more fun.

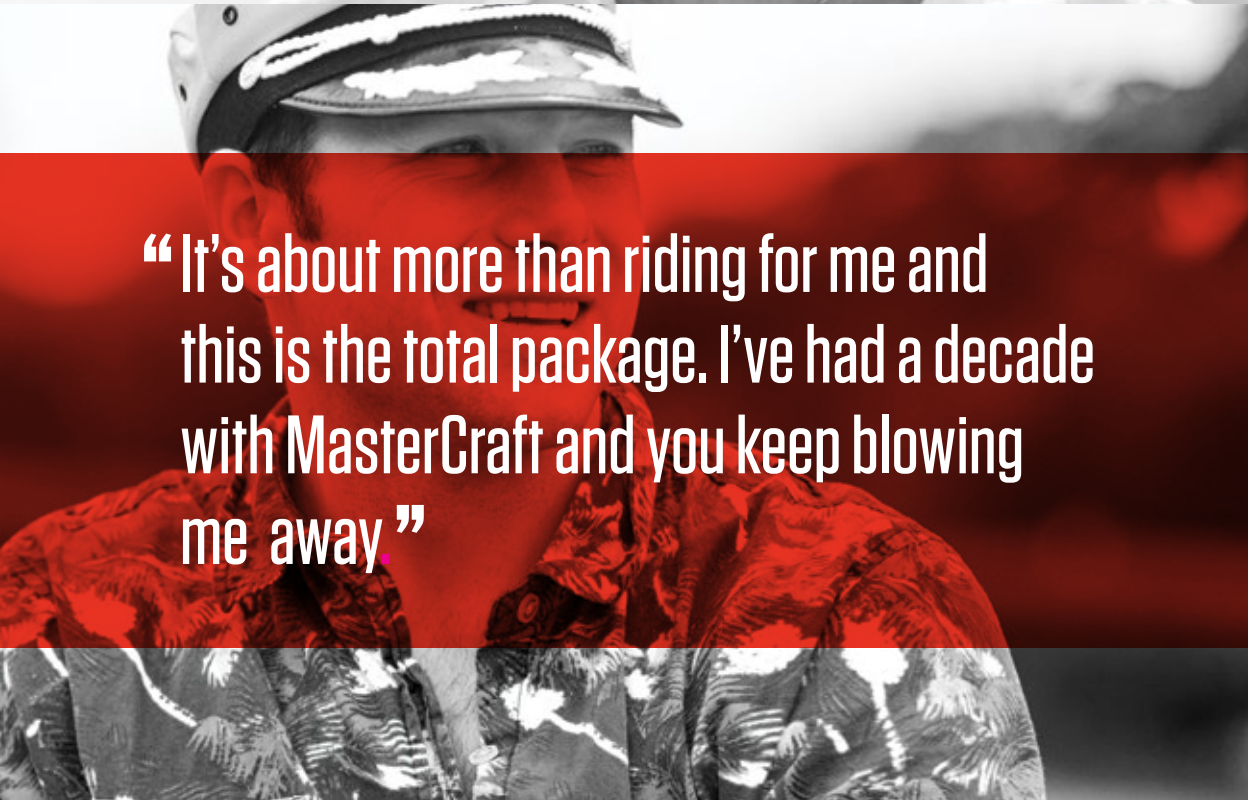


THE RIGHT REPUTATION OWNERS KNOW BEST

If you want to know the truth about a product, go to the source that knows better than anyone else: an owner. We asked some seasoned MasterCraft owners how they really feel about their boats. We wholeheartedly agree with what they told us.



“We’ve had a couple other brands and MasterCraft is a cut above. They’re really well built and Gen 2 really works well. I was amazed by how far back I could get. We’re thrilled with the wave.”



“It’s about more than riding for me and this is the total package. I’ve had a decade with MasterCraft and you keep blowing me away.”

GO TO THE SOURCE

Want to know more? We're here to answer questions. Want to schedule a factory tour? We can make it happen.

CALL MASTERCRAFT:
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